

## PRESS RELEASE

PAGE 1 OF 2

ISSUED JULY 30 2010

# Record demand for the business travel conference

Demand for this year's delegate places at The Business Travel Conference is running at an all time high as travel buyers battle hard to find new ways to keep the business community on the move through difficult economic times.

Now in its fourth year and already established as a leading business travel event, The Business Travel Conference will be staged at Novotel London West in Hammersmith on October 25-26.

Over 100 delegates have already signed up to attend and with numbers limited to 200 to optimize networking opportunities, those interested in being a part of this must-attend event are being urged to register now to ensure their place.

Keynote speaker this year will be former MP and cabinet minister Michael Portillo whose forthright views on transport are set to get the conference buzzing from the outset. Other leading industry speakers and an educational programme of six seminars and six workshops will also take place across the two days, alongside a private TBTC attendee-only exhibition.

Among delegates already registered are key buyers and arrangers from The Law Society, British American Tobacco, Balfour Beatty Rail, Apple Inc, Rolls-Royce, Aviva, IKEA, the BBC, HSBC, Barclays and Specsavers. Over 50 exhibitors have confirmed their attendance in the exhibition area including heavyweight players such as Virgin Atlantic, Emirates, Jet Airways and Flybe; FCM Travel Solutions, Rotana Hotels, Carlson Wagonlit, Silverdoor, Choice Hotels and Avis.

Delegates and exhibitors seeking further information on the event should visit

**[www.thebusinesstravelconference.com](http://www.thebusinesstravelconference.com)**

[www.thebusinesstravelconference.com](http://www.thebusinesstravelconference.com)

**Issued by:**

Julie Baxter on behalf of The Business Travel Conference, a division of:  
BMI Publishing Limited, Suffolk House, George Street, Croydon CR9 1SR  
Tel: +44 (0)20 8649 7233  
Email: [enquiries@bmipublishing.co.uk](mailto:enquiries@bmipublishing.co.uk)

**For further information please contact:**

Kirsty Hicks, Associate Director Conferences & Events  
Tel: +44 (0)20 8649 7233  
Mobile: +44 (0)7747 697772  
Email [Kirsty.Hicks@bmipublishing.co.uk](mailto:Kirsty.Hicks@bmipublishing.co.uk) OR [Julie.Baxter@bmipublishing.co.uk](mailto:Julie.Baxter@bmipublishing.co.uk)

## PRESS RELEASE

PAGE 2 OF 2

CONT...

**For further information please contact:**

Kirsty Hicks, Associate Director Conferences & Events

Tel: +44 (0)20 8649 7233

Mobile: +44 (0)7747 697772

Email [Kirsty.Hicks@bmipublishing.co.uk](mailto:Kirsty.Hicks@bmipublishing.co.uk) OR [Julie.Baxter@bmipublishing.co.uk](mailto:Julie.Baxter@bmipublishing.co.uk)

---

[www.thebusinesstravelconference.com](http://www.thebusinesstravelconference.com)

**Issued by:**

Julie Baxter on behalf of The Business Travel Conference, a division of:  
BMI Publishing Limited, Suffolk House, George Street, Croydon CR9 1SR  
Tel: +44 (0)20 8649 7233  
Email: [enquiries@bmipublishing.co.uk](mailto:enquiries@bmipublishing.co.uk)

**For further information please contact:**

Kirsty Hicks, Associate Director Conferences & Events  
Tel: +44 (0)20 8649 7233  
Mobile: +44 (0)7747 697772  
Email [Kirsty.Hicks@bmipublishing.co.uk](mailto:Kirsty.Hicks@bmipublishing.co.uk) OR [Julie.Baxter@bmipublishing.co.uk](mailto:Julie.Baxter@bmipublishing.co.uk)