

PRESS RELEASE

PAGE 1 OF 2

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Portillo to address the business travel industry

Forthright and outspoken former Cabinet Minister and MP, Michael Portillo, is set to get the business travel industry buzzing as he delivers the keynote address at this year's The Business Travel Conference.

Now in its fourth year and already established as a 'must-attend' event, The Business Travel Conference will be staged at Novotel London West in Hammersmith on October 25-26. Portillo, now also well known as a TV presenter, will speak during two days of networking, debate and training, to over 200 leading business travel buyers and arrangers as well as representatives from over 60 top travel suppliers.

Known to be particularly outspoken on the British transport system, the former Minister of State for Transport recently told the conference organisers: "We're so timid in investing in capital schemes.

It's a national characteristic and there's no hope for us, we shall always lag behind. Our infrastructure improvements are happening so late that it is self-evident that we are decades behind. Britain is just full of timidity. We have no vision."

Despite being a former Tory minister, Portillo is also known to be in favour of the third runway at Heathrow – something the new Conservative administration has already ruled out. Other leading industry speakers will also deliver thought-provoking speeches and an educational programme of six seminars and six workshops will also take place across the two days, alongside a private TBTC attendee-only exhibition.

The event has been specifically designed for those responsible for booking, buying, arranging or handling business travel and meetings at companies both large and small. The programme will include seminars on negotiating with suppliers; cost cutting; meetings management; and eco issues; and workshop sessions of traveller tracking and safety; managing requests for proposals; managing rail travel; managing expensive and MI data; choosing a TMC or HBA and the value of self-booking tools.

www.thebusinesstravelconference.com

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PAGE 2 OF 2

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www.thebusinesstravelconference.com

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